

# QT events to promote Qatar as leading tourism stop post-World Cup

By Joey Aguilar  
Staff Reporter

A mix of all the events organised by Qatar Tourism (QT) after the 2022 FIFA World Cup will 'keep the momentum moving on' to promote the country as a leading tourism destination aimed at attracting more visitors, Qatari Investors Group (QIG) CEO Joseph Abdo has said.

Speaking on the sidelines of a recent event on board MSC World Europa, Abdo observed that Qatar's tourism industry is in an ascending trend as it continues to receive an increasing number of tourists post-World Cup and post-Covid-19 pandemic. "Many are now coming to Qatar, they didn't have the chance to attend the World Cup but they are coming here to see



Joseph Abdo

where the final has happened, where Messi won," he said.

Abdo added that people want to visit several popular places in Qatar such as Souq Waqif, Msheireb Downtown Doha, and the stadiums, among other destinations in and outside Doha, and "this is good for the tourism, this is what we call the momen-

tum post-World Cup".

The QIG CEO pointed out there is a huge desire for people from different parts of the globe to visit and experience Qatar, which raised the bar and successfully organised a major sporting event, and what it has to offer.

This, Abdo said, has built a brand for Qatar, which showed a high sense of responsibility and professionalism in organising the event, in addition to the high level of safety and security throughout the World Cup.

He added that the scheduled events in Qatar this year such as the Formula 1, AFC Asian Cup, and other major sports competitions, as well as cultural events and entertainment shows, will further boost the country's tourism. "In between, you have some artistic events that are happening and these are always good,

a mix between culture, sports, social, and business also, which will help attract more tourists," Abdo said. Citing the key role of cruise tourism in bringing more visitors to the country, he noted that by the end of this cruise season (running from November to April), around 200,000 passengers have come to Qatar.

Abdo cited a growing number of cruise passengers from Qatar as more people become aware of the product that cruise ships offer.

"We started at 150 to 200 and now we reached 920 (for MSC). A good average today is around 600 to 700. We see it increasing because people are more and more aware of the product. Now with this agreement, we are going to increase the awareness through social media, the contacts that we have with key companies," he added.



## Ooredoo opens new express shop

Ooredoo has announced the inauguration of a new express shop at LuLu Hypermarket in Dakhira, Al Khor, to further expand its extensive retail network. Senior Ooredoo representatives attended the event.

Opened in partnership with dealer Telegraph Telephone, the new shop will offer all standard Ooredoo products and services and will offer attractive promotions to celebrate its in-

auguration. Sabah Rabiah al-Kuwari, director, PR at Ooredoo, said: "We're delighted to open yet another retail shop to make it even easier for our customers to find us. While we have a strategic commitment to making it easy for our customers to find, buy, and use our products and services online, we also recognise that some customers prefer to deal with us face-to-face." The new shop joins a wide

**"We're delighted to open yet another retail shop to make it even easier for our customers to find us"**

retail network that includes a range of shops - from express shops to full Ooredoo shops across Doha and beyond.

## Jumbo Electronics in 43rd anniversary promotion

Jumbo Electronics, one of the leading electronics retailers in Doha, is celebrating its 43rd anniversary with a special scratch and win promotion which runs until February 20.

The campaign is open to all customers who purchase products worth QR1,000 or more at any Jumbo Electronic store in Qatar, a statement said. The gifts include smartphones, Apple products, smartwatches, JBL headphones, luggage trolleys, power banks, FIFA merchandise and much more.

Jumbo Electronics CEO & director C V Rappai said: "We are thrilled to celebrate 43 years of delivering quality products and exceptional customer



service to the people of Qatar. This scratch and win promotion is a fun and exciting way to reward our loyal customers and thank them for their continued

support. We are looking forward to providing them with a rewarding experience and unbeatable offers in the future." Jumbo Electronics has a wide

range of electronics and home appliances products, including smartphones, smartwatches, gaming products, laptops, televisions, refrigerators, washing machine and more.

The company offers a one-stop-shop for all electronic needs.

Customers can also purchase their favourite products, on a six or 12 months instalment scheme through leading banks. Jumbo Shield is the extended warranty programme available on a one or two year plan. More than 100,000 loyal customers are part of the loyalty scheme, Mukafa (rewards), where a customer earns one point for every QR spent at Jumbo stores, the statement added.

## Hyatt Plaza's Super Sale 'incredible success'

Hyatt Plaza Shopping Mall has announced the overwhelming success of its Super Sale Campaign, which took place from January 26 to February 4.

"The campaign saw an incredible response from shoppers, with many taking advantage of the amazing discounts and special offers available, such as buy-one-get-one-free deals, flat sales, and special offers," a statement explained.

The Super Sale campaign featured huge discounts on a wide range of products, including fashion, jewellery, furniture, cosmetics, electronics, home decor and more.

Head of marketing Mohamed al-Hawamdeh, said: "Hyatt Plaza would like to thank all tenants and visitors for their tremendous support and enthusiasm during the campaign and looks forward to hosting many more such promotional campaign in the near future."

# \$13mn QFFD aid for expansion of poultry sector in The Gambia and Sierra Leone

Qatar Fund for Development (QFFD) has signed a five-year, \$13mn agreement with World Poultry Foundation (WPF) to expand its flagship programme the 'African Poultry Multiplication Initiative (APMI)' in The Gambia and Sierra Leone.

This new partnership will increase poultry production by up to 200% compared to local indigenous breeds for over 100,000 small-scale producers, significantly increasing household income and nutrition.

HE the Director-General of QFFD, Khalifa al-Kuwari, said: "This partnership with WPF and supporting unique programmes such as APMI is a quantum leap in the food security sector, as poultry production systems will not only help resource-poor areas, but will play a massive role in providing livelihood essentials to vulnerable groups and provide households with income and nutritionally rich food sources." "This agreement is a continu-



This new partnership will increase poultry production by up to 200% compared to local indigenous breeds for over 100,000 small-scale producers.

ation of QFFD's efforts in supporting food security and climate efforts. Last year, Qatar Fund for

Development launched Nanmo initiative with Bill & Melinda Gates, investing in climate-adap-

tive agriculture tools and technologies to build resilient food systems and markets that provide

nutrition, income and economic opportunities to small-scale producers in the African communities," he added.

The statistics indicate that across Africa, over 70% of small-holder farmers rear poultry, 80% of whom are women.

These farmers often need access to high-quality poultry, balanced feed, technical training, access to financial services, and efficient market linkages to realise a profitable poultry operation.

Since 2017, WPF has been involved in developing and implementing the APMI.

The programme has supported the distribution of 97.5mn day-old chicks, registered over 13,000 new Brooder Units, and reached nearly 2.4mn small-scale producers in Nigeria, Tanzania, and Zimbabwe. The APMI programme works with private sector partners to incentivise developing markets in hard-to-reach rural areas where high-quality inputs are otherwise inaccessible. (QNA)

## London's Economic Policy Group honours Doha entrepreneur

Prominent Doha entrepreneur and chairman of Qatar's ABN Corporation Mr. J K Menon has been honoured by London's Economic Policy Group (EPG) at a ceremony on Thursday 02 February 2023.

The honouring and award ceremony was held at the UK House of Commons (UK Parliament).

Apart from Qatar, Menon runs business establishments in UAE, Saudi Arabia, Kuwait, UK, India and the African region as well.

EPG, a London-based organization rendering Economic Consultancy Services, is active in the UK, Europe and India.

Menon has been honoured with its International Businessman of the Year Award by Sir Roger Gale MP Deputy Speaker of the House of Commons for his outstanding contributions and achievements in the field of international business and uninterrupted services in various countries.

The honouring ceremony was held in the presence of several members of the British Parliament including the Leader of the Opposition Sir Kreimer Starmer.

At the function, Ms Penny Mordaunt, Leader of the British House of Commons and a Conservative Party Leader and Sir Keir Starmer were also honoured.

Sir Starmer received the Parliamentarian of the Year Award. Another member of the house, Louise High was conferred on the Best Shadow Minister in the UK Parliament Award.



## Announcement

Based on the decision of the Extraordinary General Assembly of the partners to dissolve and liquidate

**ENDO Kollektiv Sirketi QFC Branch,**  
company liquidation,  
**Commercial Registration No. 00633**

and the appointment of  
**Mr. Binoy John John,**  
in accordance with the provisions of the Commercial Companies Law No. 11 of 2015 as amended by Law No. 10 of 2021.

Whoever has any debts owed by the company, has to present to the liquidator a proof of that, with supporting documents, within 45 days from the date of this advertisement publication.

Contact No: +974 3155 7771, Fax no: +9744231100  
Mail: binoy.john@endoitc.com

## Zakat Dept provides aid worth QR15.9mn in January

The Zakat Department at the Ministry of Endowments (Awqaf) and Islamic Affairs provided aid worth QR15,935,501 during January, benefiting 540 families in Qatar.

The Zakat Department disburses periodic and lump-sum aid to eligible registered families, in accordance with the legal controls and approved mechanisms.

Periodic aid provided on a monthly basis amounted to QR9,803,420, while one-time lump-sum aid as needed were

worth QR6,132,081. The department said that it provides the service of calculating corporate Zakat free of charge to facilitate payment for owners of companies. They can also send the company's financial budget to the department's e-mail. The department's specialists study the budget and determine the value of Zakat due on the company.

Individuals and companies can also pay their Zakat due through the department's website or through collection offices and points across the country. (QNA)



## Keen contests at GCC Universities and Higher Education Institutes' tournament

The competitions of the ninth edition of the Sports Tournament for GCC Universities and Higher Education Institutes, organised by the Hamad Bin Khalifa University (HBKU), continued at the Aspire Zone, with the participation of 471 students representing 15 universities. The tournament will continue until Feb 10.

In the football competitions, five high-octane matches were played in Groups A and B, and resulted in the scoring of 20 goals. In the first group, title holders Sultan Qaboos University defeated the hosts HBKU team 6-0, and Taibah University defeated University of Doha for Science and Technology 3-0.

In the second group, Jazan University beat King Fahd University of Petroleum and Minerals 5-2. This victory put them atop the group after United Arab Emirates University and Kuwait University played out a 1-1 draw. Qatar University drew 1-1 with Omani University of Technology and Applied Sciences. (QNA)